

CINEMA INTELLIGENCE

Cinema Intelligence is an Artificial Intelligence (AI) powered solution for film forecasting, distributor negotiation, automated scheduling, and business analysis.

Our online business intelligence tools empower cinema exhibitors to make smarter data-driven business decisions. All that, powered by machine learning and integrated with your ticketing system!

Increase your theater profitability by optimizing forecasting and booking decisions. Create a showtime schedule within minutes and screen the best films for your target audience. Get visibility into your theater past and future performance with dynamic dashboards and market share analysis.



FORECAST

Build systematic film performance estimates for your cinema using your own data



BOOK

Optimize booking decisions with what-if-analysis and professional film insights



SCHEDULE

Automate and optimise your cinema showtime schedules



ANALYSE

Understand your business and improve productivity with dynamic reports and dashboards

Forecast Content Performance

Anticipate film performance and build systematic theater performance estimates using historical box office data combined with real-time trends data, weather and holidays.

Get extraordinary insights into the upcoming period for each individual theatre in your circuit and help drive business decisions - such as booking, film scheduling, staff and labor scheduling, concession stock planning and optimization. Customize the forecast on circuit or theater level, by adjusting weekly attendance or weekly drops.

Optimize bookings and distributor negotiations

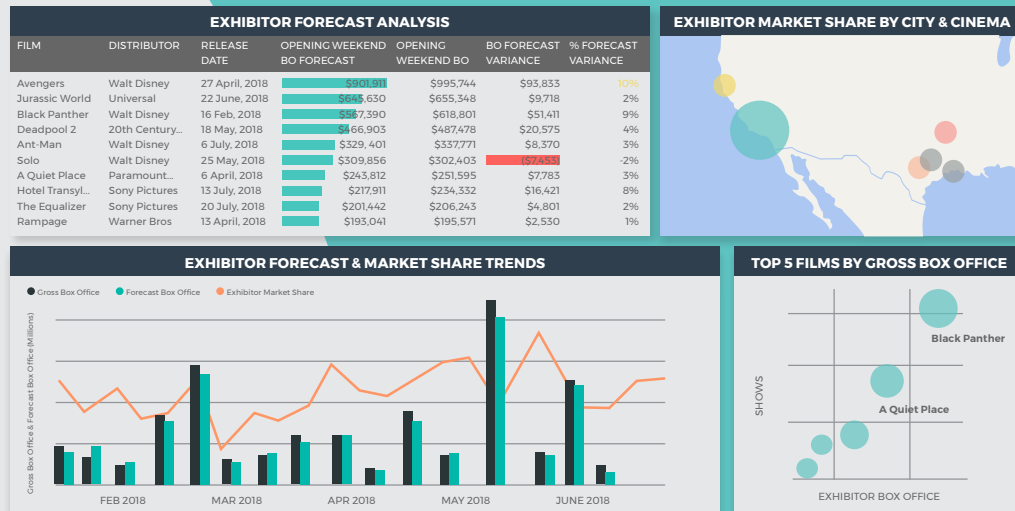
Increase profitability and enhance the booking and distributor negotiation process with Artificial Intelligence (AI) powered algorithms. These sophisticated algorithms use forecast and run “what-if” analysis on film booking decisions to ensure optimal allocation of content across every location and screen.

Automate Schedule Generation

Optimize theater operations and boost profitability by combining historical data insights, forecast and theatre specific constraints to automate your showtime schedule.

Empower Data-Driven Decisions

Discover past and future performance through dynamic dashboards and reports. Executives, film teams, business analysts explore data to draw actionable business insights and assess theater health. Easily drill-down and filter to uncover correlations, trends and major impact factors within the out-of-the-box dashboards.



Film Community Insights

Receive suggestions of similar titles and comprehensive analysis for upcoming releases, up to 3 months ahead.

Market Analysis Simplified

Access a quick overview of past weekend box office and analyze market share, occupancy rates and trends. Receive a detailed report of major national and circuit highlights, provided by our Film Community analysts. Integrations with MACCS and Numero provide ‘all in one’ domestic box office figures.

Integration: Vista Film Manager

Cinema Intelligence Forecasting is now fully complementary with Vista Cinema’s new browser-based film programming application ‘Film Manager’. Drive booking and scheduling decisions based on forecast and advanced analytics surfaced directly in Film Manager.

Integration: MovieTeam

Cinema Intelligence integration with Vista’s staff scheduling application MovieTeam is designed to make further savings on labor costs. Optimize your staff schedule using predicted performance data. Gain Cinema Intelligence Attendance Forecasting insights per week, per day and per timeslot directly within MovieTeam, with an automatic data synchronization between both products.

Requirements

Cinema Intelligence has a native integration with various cinema management or ticketing systems; including Vista, Dolphin, Compeso.



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Visit us at www.cinemaintelligence.com